

BS00431

U.S. Application No. 09/748,905 Examiner Laye, Art Unit 2617
Response to November 30, 2005 Office Action

AMENDMENT TO THE CLAIMS

1. (Previously Presented) A method for allowing programming providers to offer subscribers programming events, the method comprising:
 - a. associating events to create packages; and
 - b. communicating an electronic programming guide, the electronic programming guide having a programming grid simultaneously listing a wrapper associated with each package and each package's associated events, the programming grid also simultaneously listing a start time and a stop time of each event associated with each package;

the electronic programming guide having a first mode in which inputs to a navigator scroll from one package to another package, and

the electronic programming guide having a second mode in which inputs to the navigator scroll from one event to another event within the same package.
2. (Original) The method of claim 1 in which the association step comprises combining events that are related by content, time, channel or source.
3. (Previously Presented) The method of claim 1, wherein the wrapper relates each package's associated events, such that the electronic programming guide simultaneously lists each package's wrapper and each package's associated events.
4. (Currently Amended) The method of claim 4 1, further comprising highlighting each wrapper as the navigator scrolls from one package to another package.
5. (Previously Presented) The method of claim 1, further comprising expanding the electronic programming guide to include channel information concerning at least one event associated with a package.

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6. (Previously Presented) The method of claim 1, wherein the electronic programming guide further comprises a collapsed mode in which only time information concerning the package are displayed.
7. (Previously Presented) The method of claim 1, wherein the electronic programming guide further comprises an expanded mode in which time and channel information concerning the events are displayed.
8. (Previously Presented) A method for offering users additional programming information concerning events of interest, comprising:

receiving an electronic programming guide having events associated with packages, the electronic programming guide having a programming grid simultaneously listing a wrapper associated with each package and each package's associated events, the programming grid also simultaneously listing a start time and a stop time of each event associated with each package;

receiving an input to a navigator that selects a first mode in which the navigator scrolls from one package to another package within the electronic programming guide; and

receiving another input to the navigator that selects a second mode in which the navigator scrolls from one event to another event within the same package.
9. (Previously Presented) The method of claim 8, wherein the step of receiving the electronic programming guide comprises receiving information selected from the group consisting of: pricing, content and scheduling information.
10. (Previously Presented) A system processing an electronic programming guide ("EPG"), comprising:

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the processor executing a software module stored in memory;

the processor receiving events associated with packages;

the processor storing the electronic programming guide in the memory, the electronic programming guide having a programming grid that simultaneously lists a wrapper associated with each package and each package's associated events, the programming grid also simultaneously listing a start time and a stop time of each event associated with each package;

the processor producing a first mode of the electronic programming guide in which inputs to a navigator scroll from one package to another package, and

the processor producing a second mode of the electronic programming guide in which inputs to the navigator scroll from one event to another event within the same package.

11. (Previously Presented) The system of claim 10, wherein the inputs are received from a remote control.
12. (Previously Presented) The system of claim 10, wherein the processor is adapted to receive a command to cause a display to show package information in a collapsed mode in which only limited scheduling information concerning a package's events are displayed.
13. (Previously Presented) The system of claim 10, wherein the processor implements a zoom mode in which additional information is accessed, the additional information describing an event within a package.
14. (Previously Presented) The system of claim 10, wherein when a package comprises non-contiguous events, the processor implementing commands to the navigator that scrolls to a next time and a next channel of an associated event within a package.

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15. (Previously Presented) A method for organizing and presenting program information within an electronic programming guide, the method comprising:
- receiving events associated with packages;
 - receiving the electronic programming guide, the electronic programming guide having a programming grid that simultaneously lists a wrapper associated with each package and each package's associated events, the programming grid also simultaneously listing a start time and a stop time of each event associated with each package;
 - receiving an input that causes a navigator to scroll from one package to another package, and
 - receiving another input that causes the navigator to scroll from one event to another event within the same package.
16. (Previously Presented) The method of claim 15, wherein the wrapper relates the package's associated events, such that the electronic programming guide simultaneously lists the package's wrapper and the package's associated events.
17. (Previously Presented) The method of claim 15, wherein when a package comprises non-contiguous events, then causing the navigator to scroll to a next time and a next channel of an associated event within a package.
18. (Previously Presented) The method of claim 15, further comprising causing each package to be highlighted as the navigator scrolls between packages.
19. (Previously Presented) The method of claim 15, further comprising expanding a package, causing an event within the package to be highlighted, and communicating that the event is being purchased.
20. (Previously Presented) The method of claim 17, further comprising receiving the input from a remote control.

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